

## Dear Habitat supporter,

Habitat for Humanity International's (HFHI) Veterans Build and AmeriCorps members are joining forces for the first ever National Service Blitz hosted by Fort Hood Area Habitat for Humanity (FHAHFH) from May 14, 2023 – May 19, 2023. This effort will take place the week leading up to National Armed Forces Day as a celebration of national and military service and to bring attention to the issues of safe, affordable housing in the United States. Roughly 200 AmeriCorps members and 100 Veterans Build volunteers will serve alongside veterans to collectively impact the local community's housing needs.

Our vision is to bring both Habitat "branches" together in an effort to maximize our impact and highlight what it means to be #CentralTexasStrong. With a veteran-focused conference held in tandem with an accredited blitz build, this event hosts an array of opportunities for community growth, involvement, and honoring our veterans. Volunteers will build alongside Habitat Homebuyers who are eager to establish themselves in this community as homeowners; and Veteran Build representatives will engage in learning/sharing services for veteran clients. All guests will get to regroup and immerse themselves in our military-blended community with a guided tour of Fort Hood. FHAHFH is expecting to host an estimated 300+ guests from Habitat affiliates across all 50 states for this nationally publicized event. This is a massive effort and we need local support now more than ever!

## Join us in our efforts to impact our community, highlight Central Texas, and support our local veterans.

#### 5/14/2023 - 5/19/2023

#### Five days focused on serving veterans.

This event will highlight our community partnership with Fort Cavazos and educate about available veteran resources. Each day will feature activities centered around one of five veteran focused service pillars.

#### Employ

Addressing employment barriers veterans face when integrating back into the civilian sector, learning about available transitioning resources from Veteran Service Organizations (VSO's), and employment/ trade-skills opportunities.

#### Engage

Focusing on the importance of staying active in serving your community after serving your country. We will hear from active-duty soldiers who are active Habitat volunteers, and VSO's who partner in our volunteer efforts.

#### Educate

Educating on being Person Centered Trauma Informed (PCTI), understanding the importance of community partnerships, and learning about additional services/resources available to veterans.



#### Honor

Honoring those who have served and who are currently serving our great nation. Participants will have an opportunity to interact with active duty and post-service veterans and experience a tour of Fort Cavazos.

#### Build

Impacting veterans through home construction and addressing housing issues for active duty and post-service veterans. We will be featuring best practices for Critical Home Repair Programs and highlighting "She Served" Women Build Events. Guests will also get to hear from grant officers of veteran home repair programs.

RESOURCES

**NETWORKING** 

**EDUCATION** 

**EXPOSURE** 

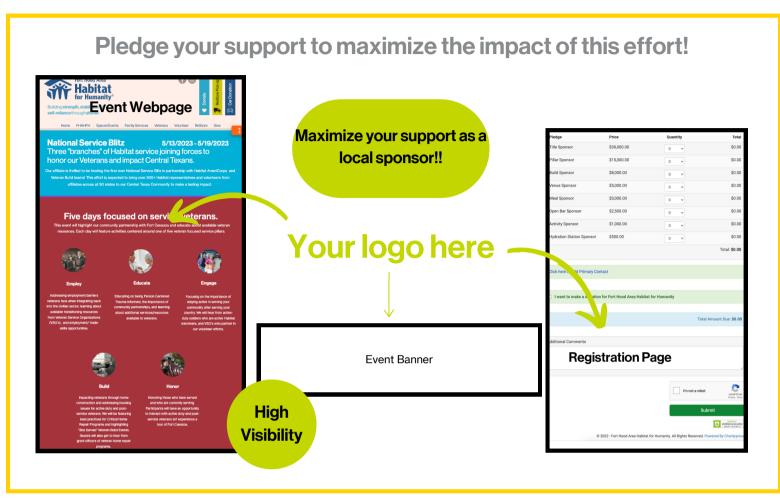
## Learn AND teach!

The conference portion of this week will educate participants about the current struggles our veterans face throughout their service period. We'll hear from current active duty soldiers, those who are transitioning out of service, and those who took their boots off years ago. We will be partnering with local Veteran Service Organizations to educate our guests on available resources and best practices.

Participants will get to engage with national and local businesses / organizations, make new connections, and build Central Texas Strength. They will take their experience home to share with their communities and leaving our community with their shared knowledge. Collaboration builds innovation, and innovation builds strength.

Habitat for Humanity International's brand is worth \$16.3B. While our local "branch" pays to be an affiliate of Habitat International, partnering with us means you are aligning with one of Forbes' top ten charitable organizations. As a national campaign (and the first combined effort of its kind) your sponsorship is guaranteed to garner exposure for years to come.

## Fort Hood Area Habitat for Humanity®



Pledge your support to an entire day of activities for one of our teams!

# Pillar Sponsorship - \$15,000

Support this event as a "pillar of the veteran community"

This package offers high visibility supporting one of five veteran centered pillars: build, educate, engage, employ, and/or honor

Your support will be displayed on all print and web materials relating to your sponsored pillar day with visibility on our website for a three year period after the event concludes.

This package also includes an exclusive sponsor banner on display for your pillar day, a 15 minute keynote speaking opportunity, and 8 attendee registrations. (You may also allocate your registrations to active-duty members who would like to attend this event!)

# Build Sponsorship - \$15,000

Support this event by helping us build Central Texas Strength

This package offers high visibility supporting Habitat's mission of affordable homeownership by maximizing our capacity to build homes for Habitat Homebuyers.

Your support will be displayed on signage at the build site, all print and web materials relating to the blitz build, and visibility on our website for a three year period after the event concludes.

This package also includes an exclusive opportunity for a team of 10 representatives (in your swag) to build alongside our volunteers. Your support will receive direct media exposure in addition to experiencing what it feels like to directly impact a Central Texas family.

## Fort Hood Area 🕷 Habitat for Humanity®

National Service Blitz Sponsorship Opportunities

# Pledge to fulfill one of our needs!



This package includes a 10 minute presentation opportunity and two

# **Opening/Closing Ceremonies Sponsor - \$3,000**

Give them a night to remember.

As a sponsor of opening/closing ceremonies, your support will be displayed on the event program and web materials during this event and receive an honorable mention during the respective ceremonies. Your logo will be displayed on the event support banner and our website for a three year invitations to the dinner you support. period after the event concludes.

## **Open Bar Sponsor - \$2,000**

Keep our guests "hydrated" and pledge your support in one of our limited exclusive sponsorship opportunities!

As the sole sponsor of an open bar during opening/closing ceremonies, your support will be visible in a high-traffic area during the opening and/or closing ceremonies during the week. Your support will be displayed on the event program and web materials during this event and receive an honorable mention during the respective ceremonies; in addition to your logo placement on the event support banner and our website for a three year period after the event concludes.

#### This package includes 2 invitations to the respective dinner you support.

## "Chow time" Sponsor - \$1,000

Feed our "troops"! Sponsor or donate lunch during one of the build days.

Your support will be highlighted throughout a pillar day in the conference program and at the build-site with logo placement on the event support banner and on our website for a three year period after the event concludes.

This package includes an opportunity for a team of five representatives (outfitted in your company swag) to build alongside our volunteers!.





# Keep our "troops" active!

# PT Sponsor - \$500

Pledge to help our Veterans Build Team relive their glory days with the nostalgia of early morning PT!

Your support will be displayed on the event program and web materials during this event and receive an honorable mention during the activities. Your logo will be added to the event support banner and remain on our website for a three year period after the event concludes.

This package includes five passes from your organization to attend early morning PT with our event "troops".

# Vendor tables - \$250/day or \$1000/full week

National Service Blitz Other Sponsorship Opportunities

# **Mission Supporter - \$250**

# Pledge support to our effort by sponsoring as a supporter!

Your logo will be visible on our large partnership banner and will remain on our website for a three year period after the event concludes.

(Limited to 16 opportunities per day)

## Educate, network, and maximize your visibility as a vendor for the conference attendees. Due to limited spacing, vendor tables will be reserved on a first come-first serve basis. Punch cards will be distributed to attendees for competition to encourage vendor interaction. This package includes logo placement on our website for a three year period.

# Other ways to pledge your support:

- Sponsor a table during the conference for active duty soldiers who are stationed at Fort Hood.
- Sponsor the event challenge coins
- Sponsor the fallen soldier table
- Sponsor/host an after hours experience where participants can engage with each other, the community, and have some fun!

# Gifts in Kind: Donate a product/service

We need funds to support this event, but support is appreciated in all forms. We are seeking items for the following areas:

- Items for 'Welcome to Central Texas registration swag bag'
- Meals
- Construction materials/equipment
- Media throughout event

Call us to get more information on where your contribution would make the biggest impact! All donations will be pledged at the value of each sponsorship package and will receive the same benefits as a monetary sponsorship.

# Fort Hood Area Habitat for Humanity®

# **National Service Blitz**

Sponsorship Fulfillment

| Logo placement:   | Build / Pillar<br>Spool  | Ceremonial<br>Spononial      | Open Bar<br>Sponsor          | Chow Time                    | ΡŢ        | Supporter<br>Sponsorer | Vendor                 |   |  |  |  |
|---|--------------------------|------------------------------|------------------------------|------------------------------|-----------|------------------------|------------------------|---|--|--|--|
| Our Website   |                          |                              | €                            |                              | <u>ک</u>  |                        | ٢                      | Please complete and return to our office  |  |  |  |
| Partner Banner  |                          |                              | <b>(</b>                     |                              | <b>()</b> |                        | ٠                      | Business/Organization   |  |  |  |
| Event Program   |                          | on<br>sponsored<br>day       | on<br>sponsored<br>day       |                              |           |                        | on<br>sponsored<br>day | Main Contact Name   |  |  |  |
| Individual Signage  |                          |                              | €                            |                              |           |                        |                        | Phone Number  |  |  |  |
| Individual Banner   |                          |                              |                              |                              |           |                        |                        |   |  |  |  |
| Communication:  |                          |                              |                              |                              |           |                        |                        |   |  |  |  |
| Sponsorship Highlight<br>(social media)                         | minimum<br>4<br>posts    | minimum<br><b>3</b><br>posts | minimum<br><b>2</b><br>posts | minimum<br><b>2</b><br>posts |           |                        |                        | <ul> <li>Yes, I will be supporting this effort with a monetary donation</li> <li>Yes, I would like to support this effort by donating a product/service in lieu of a</li> </ul> |  |  |  |
| Honorable Mention   |                          |                              | ٠                            |                              | *         |                        |                        |   |  |  |  |
| Keynote / Presentation  | TBD                      | 10<br>minutes                |                              | 5<br>minute                  | 6         |                        |                        |   |  |  |  |
| Invitation:   | itation:                 |                              |                              |                              |           |                        |                        | <b>monetary donation</b><br>Value of item/service   |  |  |  |
| Dinner Seats  | 2<br>at each<br>ceremony | 2 on<br>sponsored<br>day     | 2 on<br>sponsored<br>day     |                              |           |                        |                        | <ul> <li>\$</li> <li>Yes, I would also like to contribute promotional items to the welcome bags!</li> <li>(we will coordinate pickup/drop off around April 3rd)</li> </ul>      |  |  |  |
| PT/Yoga Passes  | x5                       |                              |                              |                              | x5        |                        |                        |   |  |  |  |
| Build Team Size   | 10                       |                              |                              | 5                            |           |                        |                        |   |  |  |  |
| Conference Seats  | 8                        |                              |                              |                              |           |                        |                        | I would like a media kit via email to promote my support  |  |  |  |
| Please mark the box in the column you'd like to pledge support: | \$15K                    | \$3K                         | \$2K                         | \$1K                         | \$500     | \$250                  | \$250/<br>\$1000       | of this event sent to:<br>email address:  |  |  |  |

For additional information visit

www.fhahfh.org/national-service-blitz

#### **Event Info**

May 14-19, 2023 Courtyard by Marriott 1721 E Central Texas Expy. Killeen, TX

#### **Contact:**

Amber Phelps or Dave Farris (254)680-4007 family@fhahfh.org / vets@fhahfh.org

#### PAYMENT

Check #:\_\_\_\_

□ Credit Card

□ Invoice/Net 30

made payable to FHAHFH 2601 Atkinson Ave Killeen, TX 76543